

Hip-hop DJs for Chingay party

There will be DJ and dance competitions in this party by the young and for the young

eddino abdul hadi

Regional hip-hop talent will take centre stage at this year's post-Chingay outdoor dance party, City Alive!. That is because veteran hip-hop DJ Andrew Chow is the music director for the annual party next month, which is aimed at youth 18 years old and above.

The Singaporean, known for his crowd-pulling hip-hop and R&B nights at dance club Zouk, has enlisted several of his regional counterparts to pump up the party, to be held from 11pm to 4am.

The party organisers, the People's Association and its youth wing, the People's Association Youth Movement, announced that they had Chow on board at a press conference yesterday.

They also expect up to 8,000 people to turn up for the party at the Pit Building at Marina Bay - 2,000 more than last year.

Set to take place after the end of the annual Chingay parade on Feb 12, the party has the theme Party In Asia. Fittingly, the line-up includes Japanese spinners VDJ Ta-shi and DJ Sarasa, Thai-based, German-born rapper Dandee, as well as Chow.

The DJ told Life! yesterday that Ta-shi's set will introduce video DJ-ing, a new trend in hip-hop.

"Ta-shi will be playing with video visuals as well as playing music at the same time," he says. "This kind of performance is really hot in the hip-hop scene in places such as San Francisco right now. It will be the first time that it will be happening at a hip-hop party here."

Recognising the rising popularity of DJ-ing here, Chow has also introduced a DJ competition, DJ Protege Of The Year. Open to those between the ages of 18 and 35, the winner will get to play a set at the City Alive! party, which coincides with the People's Association Youth Movement's 40th anniversary.

Partygoers can also look forward to watching a dance-off between several popular street-dance crews from all around Asia in a competition called Tricrew - Best of Asia.

They include names such as Beatbox Studio from Japan, Dragon Studio from China and the AllStars Dance School from the Philippines. A competition

is now underway to select a home-grown dance team to represent Singapore.

City Alive! ticket buyers can win trips to some of the biggest dance clubs in Asia via a lucky draw.

The executive director of People's Association, Mr Yam Ah Mee, says the DJ and dance competitions are meant to encourage young performers to show off their skills at the party.

Over 200 volunteers from the organisation have been enlisted to help organise and run the party.

"It's a party for youth, by youth," he says. "We want City Alive! 2011 to showcase young talent as well as a time for them to get together."

✉ dinohadi@sph.com.sg

hook it

CITY ALIVE! 2011 SINGAPORE'S BIGGEST STREET DANCE PARTY

Where: Pit Building

When: Feb 12, 11pm to 4am

Admission: \$20 from Sistic (call 6348-5555 or visit www.sistic.com.sg), \$15 for Passion card-holders, \$18 for Fuse card-holders, \$28 at the door. All tickets include one drink



Japanese spinners Video DJ Ta-shi (left) and DJ Sarasa (above) will put an Asian spin on the post-Chingay party on Feb 12. PHOTO: PEOPLE'S ASSOCIATION YOUTH MOVEMENT

Last 3 days!
14-16 Jan 2011

WAREHOUSE SALE

SALE

Up to 70% on our branded furniture, accessories & lightings.

33 Sungei Kadut Avenue, Level 3 • 11am to 8pm
More items on display now!

Our Brands

arflex capdell diadestore COSTANTINI Emmemobili Frag LUXY MOROSO

rube OKEN PARI PEDRALI ALVARANI some & others

ModLiving

SIMPLY LIVE

E nquiries@modliving.com.sg W www.modliving.com.sg