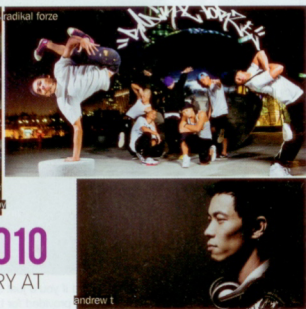


THIS MONTH: YOUNG ART, BIG BUSINESS & OUR CITY COMES ALIVE

Text Min Chen Various Various sources

SHOP



CITY ALIVE! 2010

SATURDAY, 20 FEBRUARY AT THE F1 PIT BUILDING

It's Chingay all over again and you bet there'll be dancing in the streets – City Alive! is making sure of that. Back for its third year, City Alive! has found itself a new, sweet spot at the Pit Building and lined up yet another solid collection of local and international acts. High on the list is pop extraordinaire Space Cowboy, who's been mentored by Norman Cook, toured with Lady Gaga, made magic with MSTRKRFT and comes with his own electronic tricks to spare. The regional end of things get propped up by Japan's DJ Sarasa and All Area Crew, while local lights include DJ Inquisitive, DJ Andrew T and our groovy b-boys, Radikal Forze.

Apart from the music though, City Alive!'s festivities also extend into an array of fringe activities. These include an aerial performance by LED night flyers from GoFlyKite, dance battles, stilt-walkers and the like, on top of UV face painting and airbrush tattoo stalls. Basically, it's everything you need – and more! – to get your party on and your dance off.

DJ SARASA TALKS THE TALK...

Interview courtesy of City Alive!



What's been the highlight of your career as a DJ so far?

Of course... City Alive 2009! Thank you so much for showing me love. The promoters took great care of me. I just had a very memorable experience DJ-ing on the roof of that big bus with bubbles flying all over the place! The lighting was really nice too! And even after I returned to Japan, I've been getting encouraging fan mails from the people who came out that night.

And what's been hot on your playlist recently?

That is very difficult to answer because I DJ at all kinds of parties, so I don't really play the same thing over and over again. But I have been into '80s hip hop lately, so maybe Afrika Bambaataa's "Looking for the Perfect Beat".

If hip hop was an ice cream flavour, it would be...

Mint with chocolate chips in it!

Tickets to City Alive! cost \$15 (for PAssion Card holders), \$20 (advanced) and \$28 (at the door) – all include one standard drink. Get them at all SISTIC agents, www.sistic.com.sg or all 6348 5555.

We also have ten pairs of City Alive! tickets to give away. To win yourself a pair, simply email grabs@juice.com.sg, with your name, IC and contact numbers, telling us why you deserve to go. Good luck!

www.cityalive.sg

What should we expect from your set at City Alive 2010?

You could probably expect a lot of dancing, hands up in the air and screaming from both the audience and myself! I'll make sure you have a good time!

What do you love most about Singapore?

It seems like all of you guys love to party! I guess it's natural, given the amazing sunny weather and the beautiful beach! Oh yeah, I love that Singaporeans LOVE to eat! I was full the whole time I was there!

Could you describe your sound in a sentence?

A funky crossover between hip hop, house, breakbeats, funk and disco!



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HAPPENING



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